

## **COVERAGE REPORT**

**Press Release :- Tata Power sparks  
Earth Day movement with  
#GreenPowerShift campaign**

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# ONLINE SNIPPET

Publication	Headline
Afaqs	<a href="#">Tata Power Renewables' Earth Day campaign #GreenPowerShift calls for energy rethink</a>

**Tata Power Renewables' Earth Day campaign #GreenPowerShift calls for energy rethink**

*The campaign encourages people to reflect on their energy footprint and take tangible steps towards a more sustainable future.*

afaqs! news bureau

23 Apr 2025 13:56 IST

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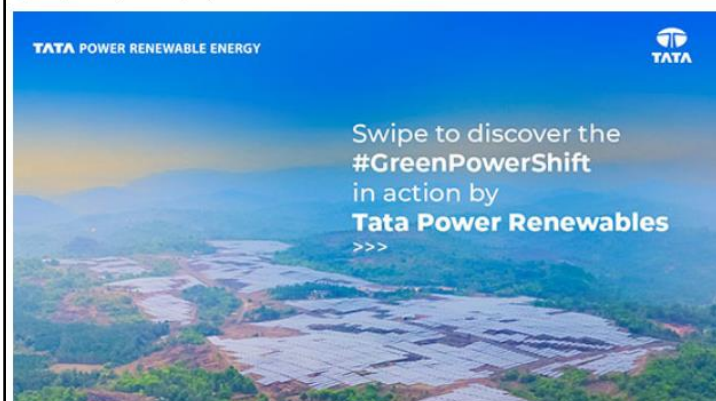


Publication	Headline
Energetica India	<a href="#">Tata Power Renewable Energy Launches its Campaign #GreenPowerShift on Earth Day 2025</a>

### **Tata Power Renewable Energy Launches its Campaign #GreenPowerShift on Earth Day 2025**

*On Earth Day, Tata Power Renewable Energy Ltd. (TPREL) launched its #GreenPowerShift campaign, urging individuals and businesses to rethink their energy choices and embrace clean, sustainable alternatives for a greener future.*

*April 22, 2025. By Mrinmoy Dey*



Publication	Headline
Media Brief	<a href="#">Tata Power sparks Earth day movement with #GreenPowerShiftcampaign</a>

MEDIABRIEF

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# Tata Power sparks Earth Day movement with #GreenPowerShift campaign

By News Desk Team - April 23, 2025

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MEDIABRIEF



On the occasion of Earth Day, Tata Power Renewable Energy Limited (TPREL), the renewable energy company, launched its latest campaign—*#GreenPowerShift*—a

Publication	Headline
Re Power India	<a href="#">Tata Power Renewables Marks Earth Day 2025 with a Call to Action: #GreenPowerShift</a>



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### Tata Power Renewables Marks Earth Day 2025 with a Call to Action: #GreenPowerShift

Repowerindia.In

23 April 2025

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On the occasion of **Earth Day**, Tata Power Renewable Energy Limited (TPREL), India's leading renewable energy company, today launched its latest campaign—#GreenPowerShift—a powerful call to action that urges individuals and businesses to rethink about the way they consume and source energy. Rooted in the question, "How are we powering it better?",the campaign challenges the status quo of everyday energy consumption and places a spotlight on the urgent need to become energy consciousness in the larger fight against climate change.

Publication	Headline
Evolution Auto India	<a href="#">Tata Power Renewables Marks Earth Day 2025 with a Call to Action: #GreenPowerShift</a>

**TATA POWER RENEWABLE ENERGY**

This Earth Day,  
**choose the power  
of renewables.**

**RENEWABLE ENERGY**

**Tata Power Renewables Marks Earth Day 2025 with a Call to Action: #GreenPowerShift**

April 22, 2025 / EVM Team

On the occasion of Earth Day, Tata Power Renewable Energy Limited (TPREL), launched its latest campaign—



Publication	Headline
Ad Tribe	<a href="#">Tata Power Renewables Urges a #GreenPowerShift This Earth Day</a>

# Tata Power Renewables Urges a #GreenPowerShift This Earth Day

Campaigns April 23, 2025 by Ad Tribe! Bureau



Publication	Headline
Sociapa News	<a href="#">Tata Power Renewables' #GreenPowerShift Ignites Earth Day Energy Rethink</a>

### Tata Power Renewables' #GreenPowerShift Ignites Earth Day Energy Rethink

Tata Power Renewables' #GreenPowerShift Earth Day campaign urges consumers and businesses to rethink energy use, spotlighting solar, wind, and storage solutions for a sustainable future.

 Prakhar

Apr 24, 2025 - 13:40

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TATA POWER RENEWABLE ENERGY





This Earth Day,  
choose the power  
of renewables.

