

RECKITT BENCKISER, AND GENPACT INDIA, GURGAON WILL REPRESENT THE NORTH ZONE IN THE NATIONAL FINALS OF TATA CRUCIBLE CORPORATE QUIZ 2014
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Reckitt Benckiser, and Genpact India, Gurgaon will represent the North Zone in the National Finals of Tata Crucible Corporate Quiz 2014

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New Delhi: The North Zone Finals of the 11th edition of Tata Crucible Corporate Quiz was an outstanding display of intelligent quizzing by the regional winners across 6 eastern cities. The teams represented by Tata Teleservices Ltd, Amarchand Mangaldas, NTPC, Simpliti, Reckitt Benckiser, Quizcraft competed for a place in the National Finals of Tata Crucible Corporate Quiz 2014.

In an enthralling battle of wits, Tanmay Prusty and Saubhagya Jena from Reckitt Benckiser along with Rohan Khanna and Leo Thomas from Genpact India emerged victorious and confirmed their place in the national finals.

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The New Delhi regional round preceded the Zonal Round, was one of the last of 6 regional rounds from the north zone held in the cities of Gurgaon, Chandigarh, Lucknow, Jaipur and Indore.

The chief guest Mr. Ajay K. Goel, Chief Executive Officer, Tata Power Solar Limited who was present to witness this exciting battle of intellect.

The New Delhi regional winners won a prize of Rs. 100,000/-* while the runners-up received Rs. 50,000/-. The winners of the national final will receive a grand prize of Rs. 700,000/-* along with the coveted Tata Crucible Trophy plus as a special prize this year, each of them will take home the all new car Zest from Tata Motors.. The Tata group in its endeavors to give back to the society and harness a culture of giving, amongst the participants had introduced a charitable component to the quiz last year. The same will be followed this year where in Rs. 2 lakhs from National Winning team's prize and Rs. 25,000 and Rs. 15,000 from the Regional Winners and Runners up prize respectively will be contributed directly to a charity of the team's choice fulfilling specified conditions.

*Subject to tax deduction as applicable

The North Zone Finals along with the New Delhi Regional Rounds were conducted by ace quizmaster and show host Giri Balasubramaniam aka Pickbrain. The top two teams from each zone will battle it out at the National Finals of the Tata Crucible Corporate Quiz in Mumbai on November 15, 2014.

Entering its second decade of intelligent quizzing, the Tata Crucible Corporate Quiz 2014 witnessed several glorious moments from inspiring success stories, nail-biting tie breaker rounds to record numbers participants. This year also saw the integration of the Tata and the non-Tata track into one major competition.