

BEEHIVES, ELEPHANTS, 220,000 JOBS, & THE FUTURE OF SOLAR ROOFTOPS IN INDIA

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November 16th, 2014 by [Anand Upadhyay](#)

Last week, the talk of the solar town in India was a webinar organized by Bridge To India — a New Delhi-based solar market intelligence firm, in partnership with Tata Power Solar. The webinar was attended by around 200 professionals from across the solar sector. The webinar discussions revolved around a report, *How should India drive its solar transformation? Beehives or Elephants* — which was released sometime back.

The report provides a comparative analysis of four distinct scenarios of solar power generation in India – residential rooftops, industrial/commercial rooftops, utility-scale projects, and ultra-mega projects. These differently sized solar options are also talked of as bees, pigeons, horses, and elephants, respectively.

We had discussed the key findings of the report in [a previous post](#). You can find the full report [here](#) (you need to fill in a form before you can download it). There is also a [cool infographic](#) if you are in a hurry.

What came out strongly was the confidence the attendees felt in the growth of rooftop solar in India. Below is a screenshot of a poll conducted during the webinar which reflects this opinion.

More than ¾ of the attendees voted for rooftop solar (residential and commercial combined) as the segment which will drive solar power in India. In the short term however, all eyes seem to be focused on commercial/industrial rooftops (which secured almost half of the votes). This is completely at odds with the current scenario in the Indian solar market, where only utility-scale and ultra-mega solar plants are talked about.