

TATA POWER CELEBRATES 100 YEARS OF INVISIBLE GOODNESS FEBRUARY 11, 2015

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Tata Power celebrates 100 years of Invisible Goodness

India Infoline News Service | Mumbai | February 11, 2015 22:25 IST

Tata Power commissioned its first Hydro unit of 12 MW in 1915. Symbolically, in its 100th year, Tata Power commits to commission 120 MW of new Hydro Power Project during 100th year itself. 100 years back, Hydro development initiative led to a hydro-capacity of 450 MW. In its 100th year, Tata Power commits to new Hydro development of yet another 450 MW starting this year, thus continuing commitment to clean power



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Tata Power announced the commencement of its Centenary year celebrations in Mumbai. Buoyed by the vision of its founder, Late Jamsheji N Tata, that clean, cheap and abundant power is one of the basic ingredients for the economic progress of a city, a state or a country, Tata Power began its operations in 1915 by commissioning India's first large hydroelectric project in Khopoli, Maharashtra. Tata Power accomplished 100

years of operation on 9th February 2015.

The commemoration of Centenary year celebrations were kicked off with the **unveiling of logo and theme** depicting the Company's 100-year service of 'Invisible Goodness' to the nation by Chairman of Tata Power and Tata group Mr Cyrus Mistry in an event at Khopoli on Feb 9, 2015. The senior leadership team unveiled the same in Mumbai thereafter. The Company also took this opportunity to thank million of its stakeholders- customers, investors, shareholders, employees and associate-partners who were the invisible force behind its 100 years of Institution building. Honouring the contribution of these various stakeholders, Tata Power also announced several special initiatives including salient dedications in line with its nation building spirit.

1. Care for Environment and Nation Building through clean, cheap and abundant power: In this Centenary year, the Company commits to develop 450 MW of clean power through hydel (same as its current existing capacity of 450 MW of hydros at Maharashtra) as its contribution to facilitate clean power for India. The Company aims to commission 120 MW Hydro plant this year. It also announced development of 450 MW new hydro in the company portfolio.

Through its unique program on energy and resource conservation, **Tata Power Club Enerji**, which is spearheaded by school children, the Company plans to help citizens across the country to save Rs 100 crore this year. This will be facilitated through mass awareness drives/rallies and unique initiatives facilitated by these school children.

2. Care for Customers: This Centenary year, a bouquet of innovative and unique initiatives have been lined up to delight Tata Power customers such as launch of the first ever free mobile application for customer convenience in electricity distribution, a special reward scheme to honour loyalty and promoting a special LED scheme in Mumbai which will help consumers save power.

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3. **Care for Communities:** In line with its nationalistic spirit, the Company also dedicated the **Tata Power Skill Development Institute (TPSDI)** for the development of the country through the empowerment of the Indian workforce. The TPSDI aims to benefit over 600 Power Sector workers in FY15 through various Power-Skills training programs and bridge the existing skill gap in the power value chain through concerted efforts thereby fueling India's growth and building it as a monument of excellence. TPSDI will be targeting to skill 5100 trainees in the next 3 years and 61400 by 2022. Undertaking this monumental responsibility, TPSDI has employed a 360 degree approach for the holistic development of workers in power-skills encouraging them to reach their full potential. The Strategic modular Programs will train, test, certify and accredit the workers to bridge the skills gap. In addition, as a special centenary year contribution Tata Power has identified several new CSR programs for community development in the areas of sustainable livelihood, healthcare, infrastructure development and afforestation.

4. **Care for people:** One of the unique offerings for Tata Power employees and public at large is the promotion of manual exercising bicycles-cum charging stations for laptops, tablets, mobile phones etc at places of congregation to encourage healthy, pollution free living.

The Theme '**Invisible Goodness**' logo depicts a pair of hands cradling the globe conveying the universal effect of Tata Power's product, electricity and care. The hands are the invisible 'force of good' that no one sees and they represent the power of electricity which is a major factor in the progress of the world. This is made apparent by the lightning bolts surrounding the globe and going through it.

Expressing his delight on reaching this milestone, **Mr. Anil Sardana, Managing Director and CEO, Tata Power**, said, "It is with extreme pride, joy and honour that we would like to ring-in celebrations for our centenary year. I would like to take this opportunity to thank all our employees, partners and stakeholders who have contributed to the company's achievements over the years, and we are confident that they will continue to be part of our future growth. Moving forward, the Company will continue to announce various initiatives being undertaken for various stakeholders."

"Tata Power will also work towards its mission of having a 20-25 per cent contribution from 'clean power sources'. The Company has been working in different areas of renewable power generation- both grid connected as well as distributed generation for strengthening its clean energy portfolio" continued **Mr. Sardana**.

Beginning its journey a hundred years ago, Tata Power today has a significant presence across the power value chain. From Fuel and Logistics to Generation and Transmission to Distribution and Trading, the Company is poised for a multifold growth. **Tata Power has also been the catalyst for multiplication of several other TATA businesses** including Tata Projects, TATA Power Solar, Tata Consulting Engineers Limited & a few other businesses.

Post its foray into **thermal power generation in the fifties**, Tata Power has established itself as a national player in the power sector by expanding its footprint across the country and overseas. Showcasing its commitment to the nation, the Company commissioned the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology in a record time of one year.